

## Message Text

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51

ORIGIN AGR-10

INFO OCT-01 NEA-10 ISO-00 EB-07 /028 R

66607

DRAFTED BY: AGRIC:ETSD:DSHEPPARD

APPROVED BY: EB/OCA/CM:LAKLIEFORTH

AGRIC:ETSD:ABERNITZ

AGRIC:ETSD:NKALLEMEYN

AGRIC:FMD:JMINYARD

AGRIC:AA:TFREEMAN

AGRIC:ERBEVIS

----- 070871

R 171638Z JUN 75

FM SECSTATE WASHDC

TO AMEMBASSY MANAMA

UNCLAS STATE 141366

E.O. 11652: N/A

TAGS: BEXP

SUBJECT: IN-STORE PROMOTION WITH AL JAZIRA COLD STORE

REF: STATE 113245, MANAMA

1. SUBJECT PROPOSAL EXPLAINED IN SHEPPARD/DAWANI JUNE 6 LETTER. SHEPPARD WILL ASSIST DAWANI PRIOR TO PROMOTION DURING HIS NOVEMBER VISIT. EMBASSY TO APPROVE VOUCHERS AFTER SHEPPARD DEPARTURE.

2. CONTINGENT UPON FY 76 BUDGET APPROPRIATIONS, FAS WILL SHARE PROMOTIONAL EXPENSES, E.G. ADVERTISING, COSTS OF PRINTING POSTERS, SIGNS, MANUFACTURE OF SHOPPING BAGS, ETC., NOT TO EXCEED DOLS 6,000 MAXIMUM OR 50 PERCENT OF TOTAL COST. DAWANI EXPECTED TO UNDERWRITE REMAINING COSTS, INCLUDING ANY PRIZES, PRICE DISCOUNTS, LABOR COSTS, ETC. THIS IS ALL SPELLED OUT IN DRAFT CONTRACT TO BE MAILED EMBASSY NEAR FUTURE FOR DAWANI SIGNATURE.

3. SHOULD ADVERTISING AGENCY BE USED, SUBMIT COST DATA TO FAS.  
KISSINGER

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 17 JUN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
**Disposition Remarks:**  
**Document Number:** 1975STATE141366  
**Document Source:** CORE  
**Document Unique ID:** 00  
**Drafter:** AGRIC:ETSD:DSHEPPARD  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750211-0083  
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**Legacy Key:** link1975/newtext/t19750642/aaaablzz.tel  
**Line Count:** 60  
**Locator:** TEXT ON-LINE, ON MICROFILM  
**Office:** ORIGIN AGR  
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**Original Handling Restrictions:** n/a  
**Original Previous Classification:** n/a  
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**Page Count:** 2  
**Previous Channel Indicators:** n/a  
**Previous Classification:** n/a  
**Previous Handling Restrictions:** n/a  
**Reference:** 75 STATE 113245  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** greeneet  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 13 FEB 2003  
**Review Event:**  
**Review Exemptions:** n/a  
**Review History:** RELEASED <13 FEB 2003 by PhilliR0>; APPROVED <17 FEB 2004 by greeneet>  
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**Review Media Identifier:**  
**Review Referrals:** n/a  
**Review Release Date:** n/a  
**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** IN-STORE PROMOTION WITH AL JAZIRA COLD STORE  
**TAGS:** BEXP  
**To:** MANAMA  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006